

## CASE STUDY

# Harnessing the Power of Google for RAD Data Communications



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Irit Sherman, Internet Manager, RAD

**CUSTOMER:** RAD Data Communications, Israel

**SOLUTION:** Colocation hosting of Google Mini search appliance on the RAD website

**BENEFITS:** Unbeatable Google search function – even in countries where Google Mini is not supported

### SITUATION

RAD Data Communications provides innovative voice and data access solutions for mobile and fixed line carriers, service providers and enterprises around the world. RAD is currently a preferred solutions provider for more than 100 operators around the world, including global leaders from AT&T to BT, Deutsche Telecom, France Telecom, Japan Telecom, Orange France, Telefonica, Telus, T-Mobile International and Verizon. In addition to its strong ties with telecom providers, RAD maintains extensive relationships with enterprise users in the banking, commerce, education, finance, government, industry, military, transportation and utility sectors.

As a result, the RAD website covers a comprehensive range of cross-sector services spanning the globe, in numerous languages and formats. For the website to be an effective sales and information tool, it needs to have a fail-safe global search engine.

**Solution and Results on page 2...**



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## SOLUTION

Blue Sky Hosting was one of the first UK companies to offer Google Mini hosting. Google Mini enables organisations to harness the powerful search capabilities of Google for their own website or intranet. The intuitive hardware and software appliance has the capacity to search and index up to 100,000 documents and works with over 220 file formats, including HTML, PDF and Microsoft Office.

Currently the Google device is only hosted in Europe, North America and Australia – however, Blue Sky provides colocated Google Mini hosting to companies in other countries, wherever their website is hosted.

Despite the RAD website being hosted in Israel, Blue Sky Hosting was able to not only offer them the incomparable search power of Google, but also to make sure that it was installed and configured correctly to give the best possible search results, displayed in a clear, intuitive format for RAD's users.

The Google search function on RAD also benefits from Blue Sky's colocation support, including high-speed connectivity, resilient network infrastructure, rigorous security and environmental controls – all essential for a global website of this size and popularity.

## RESULTS

Simply visit [www.rad.com](http://www.rad.com) to see these for yourself. You are able to search across hundreds of products, thousands of documents and case studies covering almost 30 years of business – and across more than 15 local RAD sites. And yet every search returns relevant results in a matter of seconds.